



A NEW DAY FOR THE *FLEUR DE LIS*



Preserving a proud tradition while building a stronger future for SLI publications

The Society for Louisiana Irises is launching a new publication program -- and inviting members to help shape it. The Society is building a small volunteer Editorial Staff, and members are encouraged to take part.

The *Fleur de Lis* will remain the Society's flagship publication, supported by a digital newsletter and expanded online communication that will enable more frequent and timely sharing of information.

Tradition of Sharing Knowledge

For more than seventy years, the *Fleur de Lis* and its predecessor publications have been central to the Society for Louisiana Irises. What began in the 1950s as a simple mimeographed newsletter gradually evolved into a full-color quarterly magazine featuring original articles, research, photographs, and stories about Louisiana irises.

Through these publications, SLI has carried forward a core part of its mission: developing and sharing the best possible information about Louisiana irises while promoting appreciation for this remarkable native wildflower.

A Changing World of Communication

While our mission remains the same, the ways people receive information have changed dramatically. Today members look for information in many places—magazines, websites, email updates, and social media.

To meet these changing patterns, SLI is adopting a **blended communications approach**.

The *Fleur de Lis* will remain the Society's flagship publication, now produced **twice each year**, allowing greater focus on in-depth articles, research, and feature stories.

Between those issues, members will receive a **shorter digital newsletter**, planned initially for **four issues annually**, providing Society news, garden reports, photographs, and timely updates.

What Members Can Expect

- **Two Issues of the Fleur de Lis each year featuring in-depth articles and photographs**
- **Four digital newsletters annually with Society news and timely updates**
- **More frequent communications through the SLI website and social media**

Together, these publications—along with website features and social media—will allow SLI to share information more frequently while preserving the depth and quality that have long defined the *Fleur de Lis*.

A Team Approach to Publications

This expanded program is built on a simple idea: **more people contributing smaller pieces of work.**

In the past, too much responsibility often rested on too few individuals, making it difficult to sustain an ambitious publication over time. By organizing a

“Many hands contributing small pieces can create something larger than any one editor could produce alone.”

small editorial team with clearly defined roles, the work can be shared more easily—reducing burnout while expanding the range of information available to members.

Time Commitment

Most editorial roles will require only a few hours each month, and responsibilities can be adjusted to fit volunteers’ interests and availability.

Editorial Staff – Possible Roles

The staff structure will be flexible and designed around members’ interests and availability. Roles may include:

Leadership

- Managing / Coordinating Editor

Publications

- *Fleur de Lis* Editor
- Newsletter Editor

Content Development

- Section Coordinators (culture, garden reports, history, species, hybridizing)
- Website Content Coordinator
- Social Media Coordinator

Support

- Photography / Image Coordinator
- Copy editing and Proofreading

Section Coordinators will be especially important in expanding coverage while keeping individual time commitments manageable.

An Invitation to Participate

SLI is assembling a team of **volunteers** to help gather articles, prepare content, coordinate communication, and support publications across several platforms.

If you enjoy writing, editing, organizing information, working with photographs, or helping tell the story of Louisiana irises, **we invite you to participate.**

Serving on the Editorial Staff is also an opportunity to learn new skills and connect with fellow members who share an interest in Louisiana irises and the Society’s history.

Together we can ensure that the *Fleur de Lis*—and the knowledge it represents—continues to grow and flourish for years to come.

If you are interested, contact:

Patrick O’Connor

SLI Publications Committee Chair

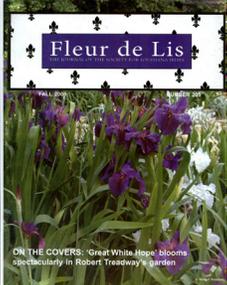
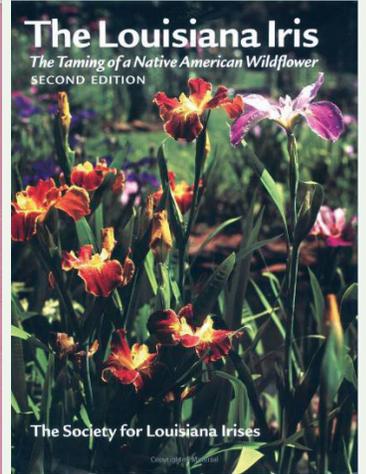
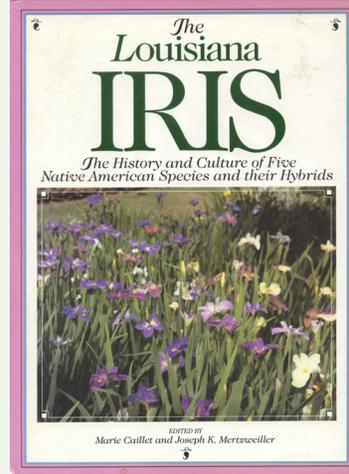
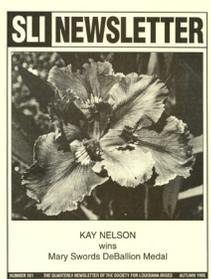
Email: pfoconnor@cox.net

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Historic Publications of the Society for Louisiana Irises

Building on a rich tradition of informing and educating

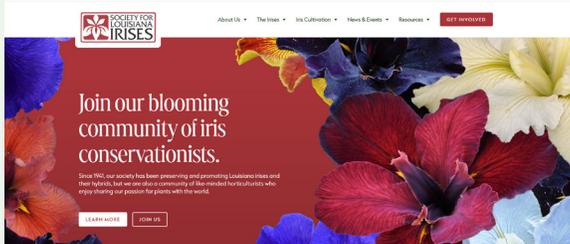


THE BOOK

Two editions of the definitive reference on Louisiana irises

OUR FLAGSHIP PUBLICATION

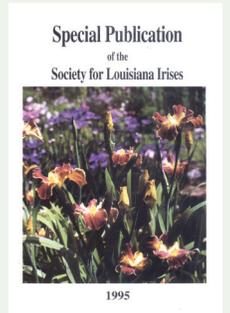
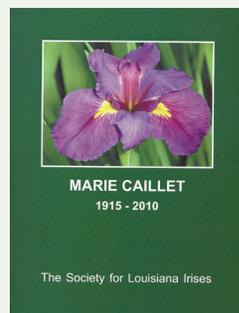
From a few mimeographed sheets in 1953 to the *Fleur de Lis* today.



OUR WEBSITE

Three generations of development since the 1990s

Charting a stronger, more connected future for SLI publications



SPECIAL PUBLICATIONS

Over a dozen publications produced for special occasions or focused topics